

# VIRTUAL EVENT SPACE



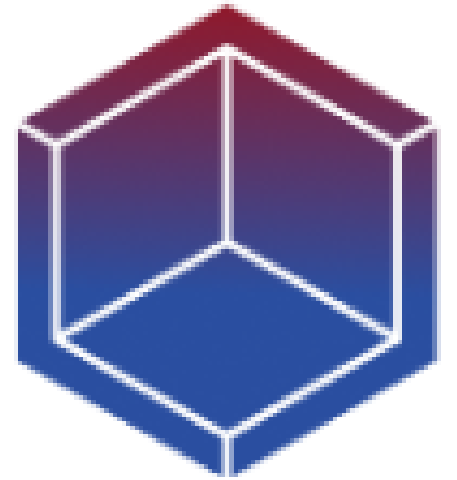
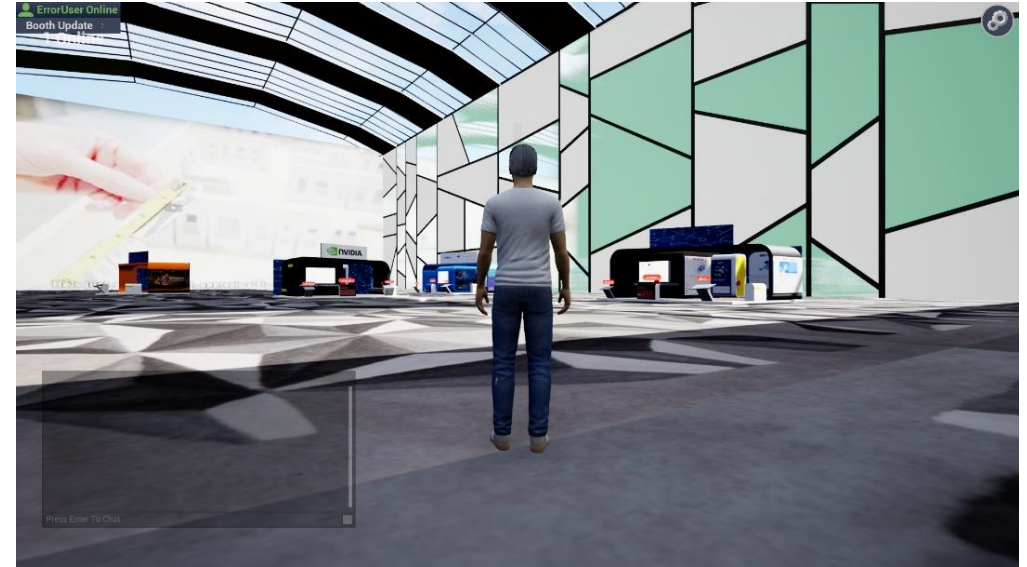
**10-3A, Menara MBMR,  
No 1, Jalan Syed Putra,  
58000, Wilayah Persekutuan  
Kuala Lumpur.**



**014-9639067**

# About

- A product that enables to be run virtually, ranging from the chatting, 3D surround conversation, and virtual free roam, all the way to highly interactive virtual social activities such as: -
  - Exhibition
  - Property Showroom
  - Conference
  - Concert
  - Wedding Ceremony
  - Convocation
  - Product launch



# The Problems

## **PROBLEMS FROM PHYSICAL EVENT SPACE**

- ❖ **It is more expensive**
- ❖ **Time-consuming**
- ❖ **Difficult to make connections**
- ❖ **Inconvenient to collect feedback**

## **PROBLEMS FROM OTHER VIRTUAL EVENT SPACE**

- ❖ **Less networking between event organizers and visitors**
- ❖ **Not in High Definition (HD)**
- ❖ **Connection Interrupted**
- ❖ **Small variation in customers technology knowledge**

# 1. Exhibition



**A public display of work of art or items of interest (Art Gallery, Museum, Trade Fair)**

- Exhibition Booth**
- Presentation Media**
- Promotional Items**
- Photos, Brochures, Video, Website, Poster, Business Card**

## 2. Wedding Ceremony

- A formal event performed on a special occasion.
- Reception
- Decorations
- Wedding Hall
- Videos/Pictures

# 3. Property Showroom



- ❑ Dining & Living Showroom
- ❑ New Property Showroom
- ❑ Office Design Showroom

## 4. Product Launch

- For a company to debut a new product to the market and for customers to buy the new product.
  - ❑ Product launch with 3D image
  - ❑ Photos, Brochures, Video, Website, Poster, Business Card

# 5. Concert



- **A musical performance given in public by several performers.**
- Virtual Reality**
- Props**
- Posters/Images**
- Big stage**



The background of the slide features silhouettes of several graduation caps (mortarboards) scattered across the top half, and the silhouettes of several hands raised in the air at the bottom. The overall color scheme is dark blue with white text.

## 6. Convocation

- **A formal ceremony at a college/university where awards are given**
- Virtual Reality**
- Big stage**
- Props**
- Congratulations gifts**

# 7. Conference

- A formal meeting of people with a shared interest (Seminar, Debate, Discussion)
- Virtual Reality
- Further reading and tools
- Meeting and Conference Room
- Stages and backdrop

# The Solutions



- **Unlimited capacity for event space**
- **Accessibility through PC and mobile phone**

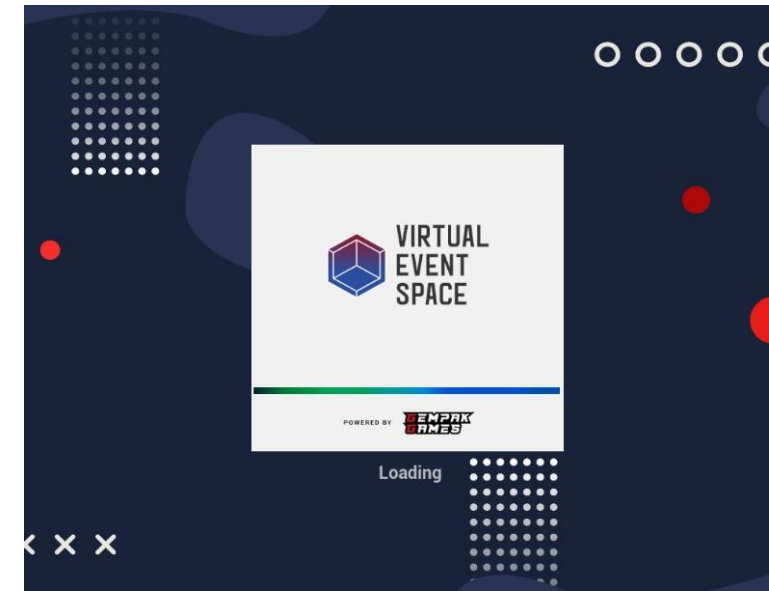
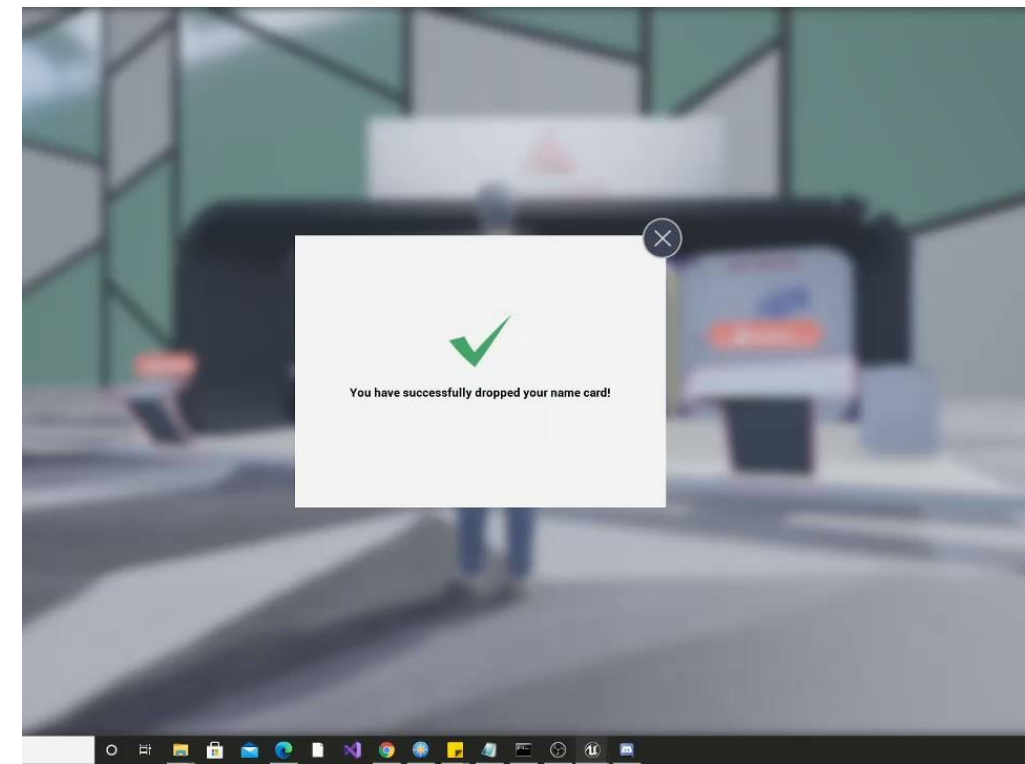
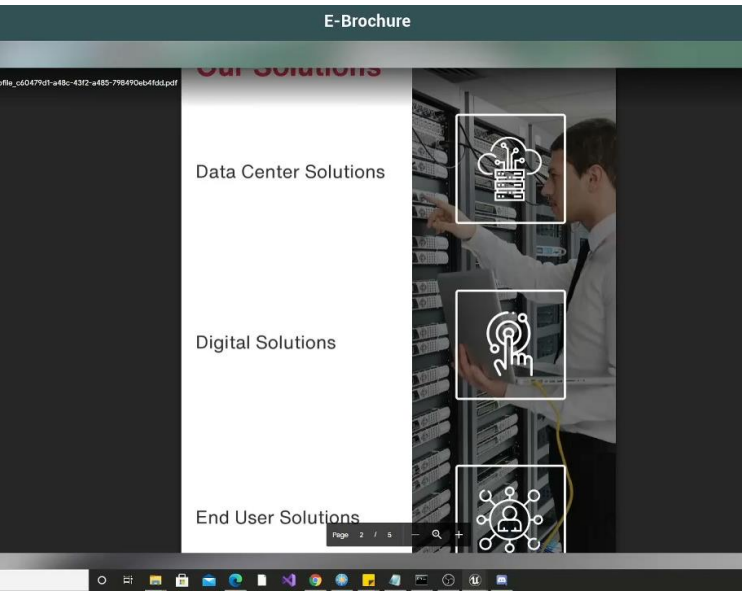
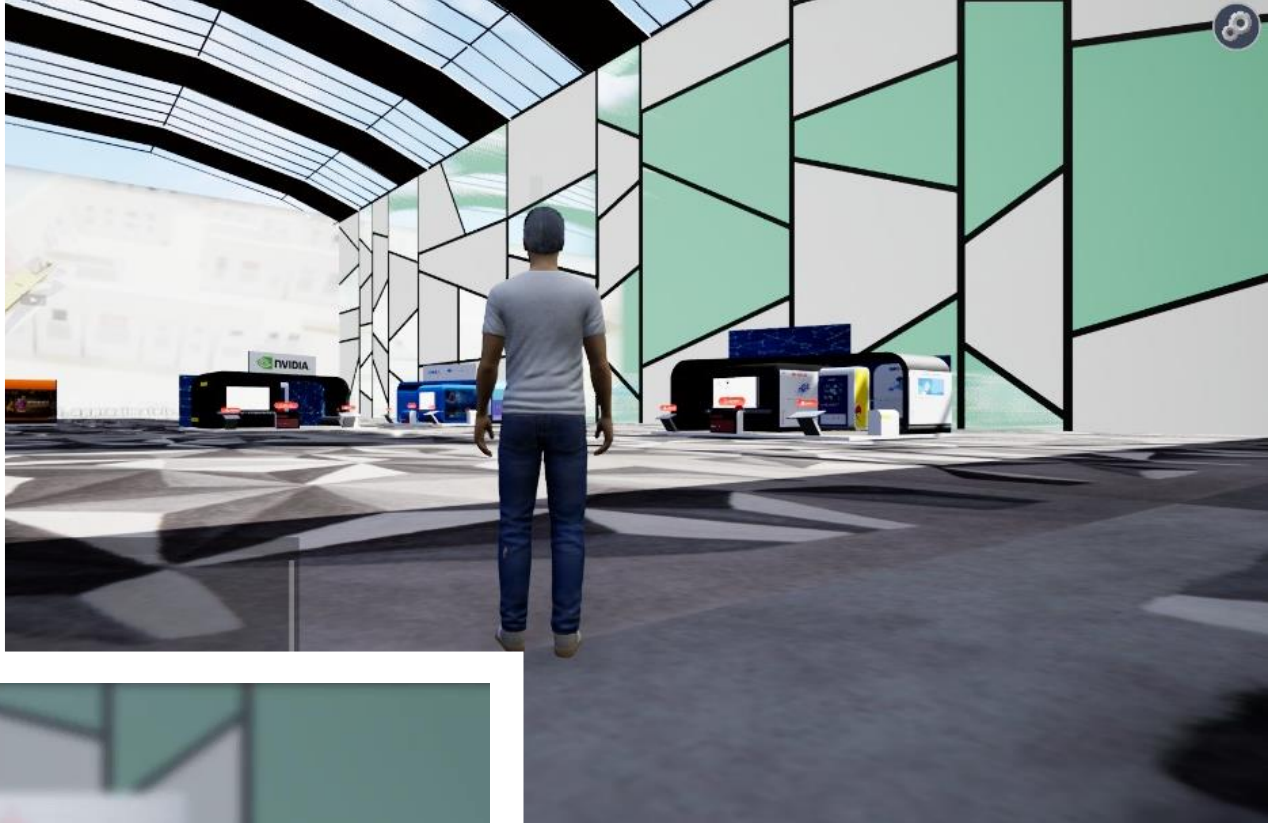


- **High engagement with open world map & communication thru voice/text**
- **Improving 4G coverage and incoming 5G will speed up the transformation to virtual interaction**
- **3D based event with own avatars**



- **Increase brand value by portraying a high-tech up to date company**
- **Access at comfort of home/toilet/office/plane/train**
- **Quantifiable statistic of visitors**







# Thank You



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